BSBI Strategy decision-making criteria

We use these decision-making criteria to screen all existing work and any new case for a centrally resourced project or activity, to ensure everything we do both fits with the strategy and ensures our long-term resilience. We also use the criteria as the basis for a business case template, to guide our thinking when we are preparing a case for change. In practice, it may be that a proposal does not meet a particular criterion, but we will have considered it and made a conscious, strategic decision if we proceed none the less.

Criteria	Detail
Fit with Purpose	The activity is within our scope, delivers to one of our goals and contributes to our vision. It fits within our strategy map
Financially viable	The activity is financially viable and planned sufficiently far in advance to be budgeted. If there is no budget, the task is important enough that we should seek funds/ partners or use reserves to achieve it and make it viable
We have the time and capacity to manage and govern	We are able to give the activity the time and attention it needs or are able to find funding to buy-in capacity or expertise. Members are given the steer and support they need, as required
We have the capability and know-how	We have the capability and expertise in house or can buy it in or work with others to bring it in. This could include using training opportunities
Opportunity	The activity offers an opportunity to: • work in partnership with others • fill identified gaps in our activities (e.g. training for different skills levels, plant groups or regions) or extend successful current work across our geography • provide useful leads or future strategic opportunities
Risks are understood	The risks of the activity are understood, especially the risk to our reputation and integrity (see BSBI Values and Principles)
We can evaluate our contribution	We can evaluate our activity and demonstrate added value; that we have made a difference. We will get due credit for our contribution and be able to flag up our achievements